AMENDMENTS TO THE CLAIMS

The following is a listing of the claims currently pending in the application, as amended:

1.   (Currently amended)   A method in a computing system for generating rules describing a data store comprising content, saidthe method comprising the steps of:

defining entities related to saidthe content;

categorizing saidthe entities; and

incorporating saidthe categorized entities into saidthe rules.

2.   (Currently amended) A method in a computing system in accordance with claim 1, further comprising the step of searching saidthe data store.

3.   (Currently amended) A method in a computing system in accordance with claim 1, wherein saidthe data store comprises one of a hard drive, an optical disc, a floppy disc, a compact disc, a flash card, and a web server.

4.   (Currently amended) A method in a computing system in accordance with claim 1, further comprising the steps of:

defining fields related to data associated with saidthe entities;

categorizing saidthe entity associated data in accordance with saidthe fields; and

incorporating saidthe categorized entity associated data into saidthe rules.

5.   (Currently amended) A method in a computing system in accordance with claim 1, wherein saidthe data store is at least one of network based and on-demanded television based.

6.   (Currently amended) A method in a computing system in accordance with claim 5, wherein ~~said~~the entities comprise at least one of multimedia, streaming media, content related to multimedia, and content related to streaming media.

7.   (Currently amended) A method in a computing system in accordance with claim 6, wherein ~~said~~the entity associated data comprises metadata related to ~~said~~the entities.

8.   (Currently amended) A method in a computing system in accordance with claim 7, wherein ~~said~~the metadata is in accordance with at least one of a Dublin Core standard, an MPEG standard, and an XML standard.

9.   (Currently amended) A computer system for generating rules describing a data store comprising content, ~~said~~the computer system comprising at least one computer, all computers in ~~said~~the system being communicatively coupled to each other, wherein each of ~~said~~the at least one computer includes at least one program stored therein for allowing communication between each and every of ~~said~~the at least one computer, each of ~~said~~the at least one program operating in conjunction with one another to cause ~~said~~the at least one computer to perform ~~the steps of~~:
      defining entities related to ~~said~~the content;
      categorizing ~~said~~the entities; and
      incorporating ~~said~~the categorized entities into ~~said~~the rules.

10.   (Currently amended) A computer system in accordance with claim 9, wherein each of ~~said~~the at least one program operating in conjunction with one another causes ~~said~~the at least one computer to further perform the step of searching ~~said~~the data store.

11.   (Currently amended)   A computer system in accordance with claim 9, wherein saidthe data store comprises one of a hard drive, an optical disc, a floppy disc, a compact disc, a flash card, and a web server.

12.   (Currently amended)   A computer system in accordance with claim 9, wherein each of saidthe at least one program operating in conjunction with one another causes saidthe at least one computer to further perform the steps of:
    defining fields related to data associated with saidthe entities;
    categorizing saidthe entity associated data in accordance with saidthe fields; and
    incorporating saidthe categorized entity associated data into saidthe rules.

13.   (Currently amended)   A computer system in accordance with claim 9, wherein saidthe data store is at least one of network based and on-demanded television based.

14–19. (Cancelled)

20.   (New) A computer-readable medium whose contents cause a computing system to perform a method for generating rules describing a data store comprising content, the method comprising:
    defining entities related to the content;
    categorizing the entities; and
    incorporating the categorized entities into the rules.

21.   (New) A computer-readable medium in accordance with claim 20, the method further comprising searching the data store.

22.   (New)   A computer-readable medium in accordance with claim 20, wherein the data store comprises one of a hard drive, an optical disc, a floppy disc, a compact disc, a flash card, and a web server.

23.   (New)   A computer-readable medium in accordance with claim 20, the method further comprising:

    defining fields related to data associated with the entities;

    categorizing the entity associated data in accordance with the fields; and

    incorporating the categorized entity associated data into the rules.

24.   (New)   A computer-readable medium in accordance with claim 20, wherein the data store is at least one of network based and on-demanded television based.

25.   (New)   A computer-readable medium in accordance with claim 24, wherein the entities comprise at least one of multimedia, streaming media, content related to multimedia, and content related to streaming media.

26.   (New)   A computer-readable medium in accordance with claim 25, wherein the entity associated data comprises metadata related to the entities.

27.   (New)   A computer-readable medium in accordance with claim 26, wherein the metadata is in accordance with at least one of a Dublin Core standard, an MPEG standard, and an XML standard.